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- Tom Cackette Consulting

An Advanced One-Day Seminar on the Unique Aspects of

Automobile Class Actions with Global Ramifications

Leading national litigators address the complexities of multidistrict litigation in conjunction with multinational investigations



December 2, 2015

New Orleans, Louisiana

The Ritz-Carlton, New Orleans

Credits: LA Bar 6.75 CLE | CA Bar 6.75 CLE | WA Bar 6.75 CLE (call about others)
Quick when/where: 8:30 a.m., 921 Canal Street

Global Auto Defect Class Actions Seminar
December 2, 2015 | New Orleans, Louisiana
The Ritz-Carlton, New Orleans

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8:00 Registration Opens

8:20 Introduction & Overview

Steve W. Berman, Esq., Program Co-Chair
Hagens Berman Sobol Shapiro LLP ~ Seattle, WA

John B. Quinn, Esq., Program Co-Chair
Quinn Emanuel Urquhart & Sullivan LLP ~ Los Angeles, CA

8:30 Update on Recent Legal Developments for Consumer Protection Class Action Claims Involving Fraud and Defective Products

Multi-state consumer protection claims, common law claims, and parallel government investigations

Stephen M. Rummage, Esq.
Davis Wright Tremaine LLP ~ Seattle, WA

9:00 Lessons from Recent Automotive Industry Class Actions

\$255 million Hyundai & Kia MPG (Fuel Economy) settlement

Eric H. Gibbs, Esq.
Girard Gibbs LLP ~ San Francisco, CA

\$1.6 billion Toyota SUA (Sudden Unintended Acceleration) settlement

Frank M. Pitre, Esq.
Cotchett Pitre & McCarthy LLP ~ Burlingame, CA

\$575 million General Motors Ignition Switch settlement

Robert C. Hilliard, Esq.
Hilliard Muñoz Gonzales LLP ~ Corp Christi, TX

10:00 Break

This conference is sponsored in part by:



10:15 Technical Investigations in Automotive Consumer Fraud and Product Liability Cases

Special issues relating to what needs to be done; the importance of doing it quickly; tools and available resources

Cari K. Dawson, Esq.
Alston & Bird LLP ~ Atlanta, GA

Kevin R. Dean, Esq.
Motley Rice LLC ~ Mt Pleasant, SC

11:00 A Look Under The Hood: The VW EA189 Engine; Its Key Emission Control Components; the Implications of a Recall on Performance, Fuel Economy, Maintenance, and Resale Value

A technical presentation on the components of the engine system, how they were affected by the defeat device, and what may happen with any Volkswagen "fix" of the engine system

Bradley L. Edgar, Ph.D., CEO
44 Energy Technologies, Inc. ~ Oakland, CA

11:45 Volkswagen Emissions Scandal: So What Kind of Case is This Anyway?

The multidimensional and multinational legal reaction to the scandal, and how the various actions may intersect

Paul J. Geller, Esq.
Robbins Geller Rudman & Dowd LLP ~ Boca Raton, FL

12:15 Lunch (on you own)



About the Conference

LAW SEMINARS INTERNATIONAL

What previous attendees have said:

“Very well run conference on cutting edge issues.”

“Excellent topics and quality speakers!”

“Great choice of faculty members! Really dynamic information all day.”

The “DieselGate” Volkswagen Emissions Scandal marked the fourth distinct nationwide and international auto-defect crisis for international manufacturers. Starting with the Toyota Sudden Unintended Acceleration Litigation, then the Hyundai/Kia Overstated MPG Litigation, then the General Motors Ignition Defect Litigation, and now the Volkswagen Emissions Litigation, the world of auto-defect class actions has blossomed and transformed.

There has been extensive media coverage of the Dieselgate scandal in the United States and abroad, and also of the numerous class action suits that have been filed. Much of the information comes from sources that do not have a depth of knowledge of class actions in the context of product engineering in the automobile industry or the special issues that arise when dealing with investigation of and litigation against a global business titan.

VW is a complex case including violations of consumer fraud and deceptive practices statutes, common law fraud by concealment and breach of contract claims. State and federal warranty and lemon laws are also implicated. Case management will be complicated by the existence of multiple state, federal, and international parallel government investigations.

Hagens Berman and Quinn Emanuel have joined forces on behalf of all affected DieselGate owners to hold VW accountable for its fraud and deceit. Hagens Berman has served as lead counsel in automotive industry class actions including the \$1.6 billion Toyota Sudden Unintended Acceleration litigation, the Hyundai/Kia MPG litigation, and the General Motors Ignition Switch Defect litigation. Quinn Emanuel contributes unparalleled global investigation and litigation experience, including a recent \$1.2 billion judgment against Volkswagen.

Our objective for this program was to assemble leading class action practitioners with deep experience with the automobile industry to address the unique issues and provide practical tips for developing effective case strategies. We hope to see you there.

~ Program Co-Chairs: Steve W. Berman, Esq., Hagens Berman Sobol Shapiro LLP and John B. Quinn, Esq., Quinn Emanuel Urquhart & Sullivan LLP



1:30 Dealing with Parallel Government and Regulatory Investigations

Special issues when government actors are also investigating

Robert A. Clifford, Esq.
Clifford Law Offices ~ Chicago, IL

Thomas E. Loeser, Esq.
Hagens Berman Sobol Shapiro LLP ~ Seattle, WA

2:15 Adapting Settlement Strategies for Automotive Industry Class Actions

Special issues from early stage positioning to constructing the best settlement structure

Mark S. Mester, Esq.
Latham & Watkins LLP ~ Chicago, IL

2:45 What is Important to Regulators When Developing and Enforcing Environmental Standards for Automobiles?

An inside look at implementation and enforcement of vehicle emissions standards, including lessons learned and possible implications for the future

Thomas Cackette
Tom Cackette Consulting ~ Sacramento, CA

3:15 Break

3:30 Special Wrap Up Panel: Consolidation and Complex Case Management Issues

Preliminary court proceedings: Filings; Rule 12 motions; tips for effective participation in venue selection issues

Roland K. Tellis, Esq.
Baron & Budd PC ~ Encino, CA

Tips for smaller players in dealing with the court and lead counsel

Steve W. Berman, Esq., Program Co-Chair

John B. Quinn, Esq., Program Co-Chair

Notice and claims administration in auto defect class actions

Patrick J. Ivie, J.D., Executive Vice President
Kurtzman Carson Consultants LLC ~ El Segundo, CA

5:00 Continue the Exchange of Ideas: Reception for Faculty and Attendees

Sponsored by Hagens Berman Sobol Shapiro LLP and Quinn Emanuel Urquhart & Sullivan LLP



Related Seminars and Webcast Replays:

Protecting & Optimizing the Value of Trade Secrets	Nov. 6, 2015	Chicago, IL
Technology Law	Dec. 14 -15, 2015	Seattle, WA
Cyber Security Law	Jan. 11-12, 2016	Seattle, WA
Advanced Issues in IP Licensing	April 4-5, 2016	Portland, OR
Monetizing International Patents	April 11-12, 2016	San Francisco, CA
Cybersecurity Technology and the Law	April 14-15, 2016	Los Angeles, CA

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Tuition: Regular tuition for in person or webcast attendance for this program is \$895 with a group rate of \$670 each for two or more registrants from the same firm. For government employees, we offer a special rate of \$595. For students, people in their job for less than a year, and public interest NGO's, our rate is \$447.50. All rates include admission to all seminar sessions, food and beverages at breaks, and all course materials. Make checks payable to Law Seminars International. Financial aid is available to those who qualify. Contact our office for more information.

Substitution & Cancellation: You may substitute another person at

any time. We will refund tuition, less a \$50 cancellation fee, if we receive your cancellation by 5:00 p.m. on Thursday, November 26, 2015. After that time, we will credit your tuition toward attendance at another program or the purchase of a webcast or audio replay.

Seminar Location: The seminar will be held at the The Ritz-Carlton, New Orleans at 921 Canal Street in New Orleans, LA 70112. Call the hotel directly at (504) 524-1331 for reservations at the special negotiated rate of \$269 and mention that you are attending a Law Seminars International seminar. Rooms are on a first come, first served basis.

Continuing Education Credits: Live credits: This program qualifies for 6.75 Louisiana CLE credits, 6.75 California CLE credits, and 6.75 Washington CLE credits. Upon request, we will apply for, or help you apply for, CLE credits in other states and other types of credits.

Time Shift Your Content: Webcast and audio replays, with printed or electronic course materials, are available for \$905. The course materials alone are available for \$100. Replays will be available within two weeks after the seminar or from the date we receive payment.

Faculty: Global Auto Defect Class Actions Seminar

Steve W. Berman, Program Co-Chair, founder and managing partner of Hagens Berman Sobol Shapiro LLP, counsels in securities and investment fraud, consumer protection, products liability, patent litigation, antitrust and trade law and employment class actions.

John B. Quinn, Program Co-Chair, partner, Quinn Emanuel Urquhart & Sullivan LLP, focuses his practice on antitrust and competition, energy sector disputes, intellectual property litigation, copyright, patent and trademark litigation. He is also General Counsel of the Academy of Motion Picture Arts and Sciences.

Thomas Cackette, Tom Cackette Consulting, provides strategic advice on emission control programs for vehicles, technology assessment for advanced vehicles, and business opportunities. He was previously the Chief Deputy Executive Officer for the California Air Resources Board where he was responsible for reducing emissions from all mobile sources in California.

Robert A. Clifford, partner, Clifford Law Offices, is the current co-lead counsel in the Herbal Supplement MDL class action litigation, lead counsel of the Herbal Supplements Marketing and Sales Practices litigation, and lead counsel in the Pella window litigation, both pending. He focuses aviation tort litigation and has represented families in every domestic commercial airline crash since the late 1970s.

Cari Dawson, partner and chair of the Class Action Practice Team, Alston & Bird LLP, defends Fortune 500 companies as lead counsel in high-profile enterprise litigation throughout the U.S. including class actions across an array of industries. She was lead counsel representing Toyota in the Unintended Acceleration MDL. She assists clients in commercial litigation, strategic counseling and crisis management.

Kevin R. Dean, member, Motley Rice LLC, represents people allegedly harmed by defective Takata airbags and GM's misconduct regarding its defective vehicles in

In Re General Motors LLC Ignition Switch Litigation. He has litigated numerous vehicle defect cases, including against "the Big Three" automotive manufacturers in cases involving defective brakes, door locks, door latches, seat belts and roll overs.

Dr. Bradley L. Edgar, CEO, 44 Energy Technologies, Inc., is an inventor, technology developer, and entrepreneur. He understands the full cycle of development from concept to commercialization and played a lead role in developing large-scale emission reduction programs in California, New York, and Texas focusing his career on engines, combustion, and emissions.

Paul J. Geller, founding partner, Robbins Geller Rudman & Dowd LLP, defends companies in high-stakes class action litigation including security fraud actions against Massey Energy and Lernout & Hauspie Speech Products, N.V. He was lead derivative counsel in a case against Prison Realty Trust and led corporate takeover cases against the boards of directors of Outback Steakhouse and Intermedia Corp.

Eric H. Gibbs, founding partner, Girard Gibbs LLP, represents plaintiffs in large-scale class actions and mass torts, including cases involving defective products, unfair competition, false advertising, and product liability. He has successfully litigated and resolved numerous false advertising and defective product class action cases involving the automotive industry.

Robert C. Hilliard, partner, Hilliard Muñoz Gonzales LLP, represents clients in mass torts, personal injury, product liability, commercial and business litigation, and wrongful death matters. His advocacy for victims of accidents caused by GM's defective ignition switch led to his appointment by Federal Judge Jesse Furman as co-lead counsel in the National GM Ignition Switch Litigation.

Dr. Patrick J. Ivie, Executive Vice President of Business Development, Class Action Services, Kurtzman Carson Consultants LLC, manages client relationships and provides guidance

throughout the settlement administration process. He is responsible for the development and implementation of strategic initiatives that foster client engagement.

Thomas E. Loeser, partner, Hagens Berman Sobol Shapiro LLP, focuses on class actions, False Claims Act and whistleblower cases, consumer protection and identity-theft/privacy. He is AV preeminent rated and a former federal cyberprosecutor at the U.S. Attorneys' Office. He prosecutes mortgage lenders, builders, national banks, hospitals, insurers and data processors.

Mark S. Mester, partner, Latham & Watkins LLP, is experienced in class action litigation and has successfully handled consumer class litigation for The American Automobile Association, American Honda Motor Co., Inc., Navistar, Inc., Mitsubishi Motors North America, Inc. He has also worked with Nissan and Toyota in non-class cases.

Frank M. Pitre, Cotchett Pitre & McCarthy LLP, is co-lead counsel in the Toyota \$1.6 Billion class settlement. He was appointed as one of ten members of the Plaintiffs Executive Committee to lead litigation pending in the Southern District of New York on behalf of a nationwide class of consumers against General Motors for safety related defects in over 27 million vehicles.

Stephen M. Rummage, partner, Davis Wright Tremaine LLP, represents business clients including Microsoft, Getty Images, and T-Mobile in litigation and appeals, with an emphasis on class action defense, including consumer class actions, securities fraud claims, right of publicity actions, contract disputes, and construction matters.

Roland K Tellis, partner and head of Baron & Budd PC's class action practice, focuses on high-profile litigation, including consumer class actions, financial fraud, business torts, corporate misconduct, automobile defect, food labeling, false advertising, securities fraud, and environmental contamination.

December 2, 2015

New Orleans, Louisiana

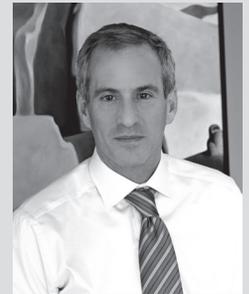
The Ritz-Carlton, New Orleans

921 Canal Street
 (504) 524-1331

Who Should Attend:

Attorneys practicing in the areas of consumer protection and corporate investigations in the context of class action litigation; government officials involved in consumer protection law enforcement; industry executives and consultants

Our Co-Chairs:



Steve W. Berman, Esq.
 Hagens Berman Sobol Shapiro LLP



John B. Quinn, Esq.
 Quinn Emanuel Urquhart & Sullivan LLP

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